

Search using Appeal Field Codes

What are field codes?

Field codes are two-letter codes assigned to indexed pieces of information -- titles, authors, series, articles, and lists -- in the Novelist products. This allows users to perform Boolean searches.

What is Appeal?

Appeal is a way of determining why people enjoy the books they read. Some readers already have a good vocabulary for talking about the books they love, while some do better in talking about books they never want to read again – but framing these conversations around appeal is the foundation for helping people find what to read next.

Appeal Field Codes

Code	Description	Examples
AP	<p>All Appeal Factors</p> <p>Recommending books based on their particular appeals is a concept endorsed and practiced by Readers' Advisory librarians. Appeal in Novelist is presented in seven categories:</p> <ol style="list-style-type: none"> 1. Character 2. Pace 3. Storyline 4. Tone 5. Writing Style 6. Audio 7. Illustration <p>AP searches all of the categories.</p>	<p>AP Likeable</p> <p>AP Relaxed pace</p> <p>AP Plot-driven</p> <p>AP Funny</p> <p>AP Richly-detailed</p> <p>AP Approachable</p> <p>AP "big and bold"</p>
CC	<p>Character Appeals</p> <p>Only applied to fiction books, character appeal is especially for those readers who love books <i>because</i> of the characters.</p>	<p>CC awkward</p> <p>CC "culturally diverse"</p>

<p>PC</p>	<p>Pace Appeals</p> <p>Pace is the rate at which a story unfolds for the reader. The NoveList vocabulary for this appeal factor is designed to identify books falling at either end of the pacing spectrum-- those titles are clearly fast-paced, or those that are steady and measured. Books that fall in the middle will not receive a pace appeal tag.</p>	<p>PC Relaxed pace</p> <p>PC Fast-paced</p>
<p>SC</p>	<p>Storyline Appeals</p> <p>The Storyline tag is a quick way to determine a book's focus-is the plot what drives the story, or is character development where the real interest lies? Is the plot intricate and complex? This appeal factor will help readers find books with the overall structure they are looking for.</p>	<p>SC Plot-driven</p> <p>SC Character-driven</p> <p>SC World-building</p>
<p>TC</p>	<p>Tone Appeals</p> <p>Tone is the feeling that a book evokes in the reader. Is the mood of the story light and upbeat, or dark and menacing? Is it inspirational or bleak? Does the setting significantly add to the emotional content of the story? This is one of the most subtle and challenging of appeal factors, but also may be one of the most important to the reader.</p>	<p>TC Funny</p> <p>TC Moving</p>
<p>RC</p>	<p>Writing Style Appeals</p> <p>The language used in the book and the level of detail in the background. How is the book written? Are care and attention placed on the language used to tell the story, or is this secondary to the plot? Does the author include extras that enrich the reader's experience?</p>	<p>RC Richly-detailed</p>

BZ	<p>Audio Appeals (Audio Characteristics)</p> <p>Audio Characteristics describe narration of an audiobook. Audio appeal covers everything from descriptions of the performance (full cast or read by the author) to terms describing voice quality, tone, and artistic delivery of the narrator.</p>	<p>BZ full cast</p> <p>BZ Comedic</p> <p>BZ Live Audience</p> <p>BZ Warm</p>
IC	<p>Illustration Appeals</p> <p>Books featuring a lot of illustration – both picture books and graphic novels – have a unique set of qualities important to their readers. NoveList's illustration vocabulary is geared toward identifying these elements.</p>	<p>IC "big and bold"</p>

Some more tips:

- All field codes must be capitalized.
 - If you enter a field code that can also be a word and is not capitalized, NoveList assumes that you want to search for that word rather than the field code. For example, DE is a field code in NoveList Plus. If you search De Paola, Tomie, you will get keyword search results for the author. But, if you enter DE Paola, you will get no results.
- Correct spelling and punctuation is essential for field codes that perform an exact search.
- You can combine field codes by using Boolean operators.