



Start Up Survival: What You Need to Know

Saturday October 13th, at 11 am
Bossier Central Library Event Space



Calling all prospective entrepreneurs!

Darrin Dixon of Southern University Shreveport will explain start-up basics that all entrepreneurs should know before jumping in the deep end of small business. This conversation emphasize the importance of understanding your target market and strategies to reach it.

Registration is not required but suggested.
Light refreshments will be served.



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